

TRAVIS K. BROWN

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TKB
COVER LETTER

To Whom It May Concern:

A true professional in the media world with in-depth knowledge of styles and techniques of television sports segment with extensive knowledge of producing sports content on live events. Responsible for many areas of studio production, including producer, replay, camera operator, technical director, teleprompter, and audio for live sports broadcasts and in-house promotion coverage. Edit content for airplay during gameplay, run and produce for the Daktronics system and capture on-field footage. Plan, write, edit and format/produce stories and segments for daily content for live sports broadcast, various sports events, and external sponsors. Create and coordinate programs, promos, sportscasts, and other assigned projects.

Work strongly within the team to deliver the best possible content while lending robust knowledge of the technical aspects of online and television news production, including digital and web-based newsgathering tools. Skilled in coordinating coverage with the sports director, guiding replays and graphics, and creating story packages that can help round out coverage. Coming up with extra content that is used to enhance the live action and create a well-rounded telecast. This extra content often comes in the form of pre-taped packages that are pertinent to the event, and the producer usually supervises the interviews and shooting of accompanying video that make up these packages. Expert in taking all disparate elements of a sports telecast and coordinating them into a coherent whole, all while making sure the broadcast meets the high technological standards of modern broadcasting and entertains the audience.

A keen eye for detail and ability to multi-task also allows me to make sure that all the needs of the professionals who work in the studio are met. As a proactive and organized leader, I have been able to develop a reputation for maintaining a structured and dynamic work environment that I would be proud to bring to your organization. Expert in taking all disparate elements of a sports telecast and coordinating them into a coherent whole, all while making sure the broadcast meets the high technological standards of modern broadcasting and entertains the audience. Proficient in keeping in constant contact with the announcers via a headset radio, and keeping them well-informed of all they need to know during the event to make their call of the action flow as smooth as possible. Keen intuition when feeling for how the event is playing out. Quick thinking and a creative storyteller who can advance sports production past the daily highlights and scores.

My willingness to learn, work hard, and interest in the sports industry, make me an ideal candidate for this position. You can be assured that I will give you 100%. I would love to talk with you more about my passion, my background, and your organization. I look forward to touching base with you soon. Attached are details about my education, work experience, and professional achievements.

Sincerely,

Travis K. Brown



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Summary

A true professional in the media world with in-depth knowledge of styles and techniques of television sports segment with extensive knowledge of producing sports content on live events. Skilled in coordinating coverage with the sports director, guiding replays and graphics, and creating story packages that can help round out coverage. An eye for detail and ability to multi-task also allows me to make sure that all the needs of the professionals who work in the studio are met. As a proactive and organized leader, I have been able to develop a reputation for maintaining a structured and dynamic work environment. Expert in taking all disparate elements of a sports telecast and coordinating them into a coherent whole, all while making sure the broadcast meets the high technological standards of modern broadcasting and entertains the audience. Proficient in keeping in constant contact with the announcers via a headset radio, and keeping them well-informed of all they need to know during the event to make their call of the action flow as smooth as possible. Quick thinking and a creative storyteller who can advance sports production past the daily highlights and scores.

Experience

Clinical Assistant

Bronson Methodist Hospital
November 2022 – April 2023

I brought patients back to their rooms, took their vitals and go them ready to see the doctor.

Home2 Suites By Hilton

Front Desk Agent 2021-2022

I checked guests into their rooms and dealt with whatever needs the guests needed.

Erie Otters

Entertainment Manager 2019

I was in charge of all graphics and videos for in-house entertainment and some social media. I was also in charge of producing the games and was in charge of all content, that was aired during the game.

Verizon/Victra

Senior Sales Consultant 2018-2019

I sold phones and helped advise people on the best phone to buy for their money.

Arizona Diamondbacks, Triple-A Affiliate, Reno Aces

Control Room Intern, 2016 – 2018

Handle all video production considerations such as producer, replay, camera operator, and crew member for live baseball broadcasts and in-house promotion coverage. Create video board graphics and content for outside clients. Edit content for airplay during gameplay, run and produce for the Daktronics system and capture on-field footage.

San Jose Earthquakes, USL Affiliate, Reno 1868 FC

Control Room Intern, 2016 – 2018

Responsible for many areas of studio production, including camera operator, technical director, teleprompter, and audio. Plan, write, edit and format/produce stories and segments for daily content for live sports broadcast, various sports events, and external sponsors. Create and coordinate programs, promos, sportscasts, and other assigned projects.

Kalamazoo K-Wings, ECHL Hockey Team

Production Crew, 2012 – 2016

Conceptualized, shot and produced daily sports content for broadcast, digital and social. Worked strongly within the team to deliver the best possible content while lending robust knowledge of the technical aspects of online and television news production, including digital and web-based newsgathering tools.

Software

Adobe Photoshop

Adobe Premier

Adobe After Effects

Daktronics

3 Play

Adobe Acrobat

Skills

- Proficient in PC and Mac environments
- Solid Artistic and Design Sensibilities
- Eye for detail
- Graphic Design / Animation
- Video Editing
- Camera Operation
- Highlights
- Producing / Directing
- Exceptional focus on tasks
- Self-motivated
- Leadership
- Critical thinker
- Flexible and adaptive
- Excellent analytical skills
- Strong initiative
- Exceptional communication skills
- Managing various projects simultaneously
- Able to complete projects under pressure
- Project organization & management
- Research & development
- Conflict resolution
- Project integrity
- Agile experience
- Resource management

Education

Kalamazoo Valley Community College, 2009 - 2010
Western Michigan University, 2011 – 2016

Sites

www.cameraman08.com